

# PUBLISHER'S STATEMENT OF MARKET REACH AND CIRCULATION

JANUARY - JUNE 2022



SUMMARY					
Print and Digital Magazine	Print	Digital	Total Unique	1-Year Qualified	Direct Request
6 month average	7,236	5,699	11,100	89.0%	100%
Website					
Website	Pageviews	Users (unique)	%Mobile		
6 month average	32,445	17,105	44.82%		
E-Newsletters					
6 month average	Sent	Opened	% Opened		
C&D Recycling News	9,939	2,836	28.54%		

WEBSITE*		
Month	Pageviews	Users
January 2022	36,529	19,772
February 2022	30,915	16,450
March 2022	36,546	19,264
April 2022	29,347	15,059
May 2022	31,228	16,097
June 2022	30,104	15,988

\*Powered by Google Analytics™

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
C&D Recycling News			
January 2022	9,617	2,845	29.6%
February 2022	9,734	2,859	29.4%
March 2022	9,972	3,072	30.8%
April 2022	10,077	2,723	27.0%
May 2022	10,034	2,792	27.8%
June 2022	10,201	2,729	26.8%
<b>AVERAGE</b>	<b>9,939</b>	<b>2,836</b>	<b>28.5%</b>