

# PUBLISHER'S STATEMENT OF MARKET REACH AND CIRCULATION

JULY - DECEMBER 2022



SUMMARY				
Print and Digital Magazine	Print	Digital	Total Unique	Direct Request
6 month average	7,231	5,913	11,184	100%
Website	Pageviews	Sessions	Users (unique)	%Mobile
6 month average	37,263	25,947	22,601	55.15%
E-Newsletters				
6 month average	Sent	Opened	% Opened	
C&D Recycling News	10,182	2,639	25.92%	

WEBSITE*			
Month	Pageviews	Sessions	Users
July 2022	30,104	18,760	15,988
August 2022	30,580	20,733	17,091
September 2022	36,031	24,884	21,316
October 2022	32,943	22,473	20,146
November 2022	49,942	37,790	33,986
December 2022	43,977	31,040	27,080

\*Powered by Google Analytics™

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
C&D Recycling News			
July 2022	10,074	2,583	25.6%
August 2022	10,036	2,576	25.7%
September 2022	10,122	2,673	26.4%
October 2022	10,196	2,609	25.6%
November 2022	10,260	2,708	26.4%
December 2022	10,405	2,689	25.8%
<b>AVERAGE</b>	<b>10,182</b>	<b>2,639</b>	<b>25.9%</b>