

PUBLISHER'S STATEMENT OF MARKET REACH AND CIRCULATION



JULY – DECEMBER 2022

SUMMARY				
Print and Digital Magazine	Print	Digital	Total Unique	Direct Request
	13,347	9,385	16,984	95.0%
Website	Pageviews	Sessions	Users (unique)	%Mobile
6 month average	224,284	135,980	99,253	34.5%

E-Newsletters			
6 month average	Sent	Opened	% Opened
Recycling Today News	28,090	7,194	25.6%
Auto Shredding News	2,859	951	33.3%
Plastics Recycling Report	34,234	9,194	26.9%
Global Report	9,198	3,034	33.0%

WEBSITE*			
<i>*Powered by Google Analytics™</i>			
Month	Pageviews	Sessions	Users
July 2022	198,738	119,206	88,462
Aug. 2022	205,310	126,591	93,735
Sept. 2022	216,528	133,166	97,674
Oct. 2022	207,432	127,303	91,893
Nov. 2022	256,215	152,576	108,788
Dec. 2022	261,480	157,037	114,966

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
Recycling Today News			
July 2022	26,618	6,865	25.79%
August 2022	27,146	6,854	25.25%
September 2022	27,773	6,618	23.83%
October 2022	28,653	6,959	24.29%
November 2022	29,002	7,657	26.40%
December 2022	29,351	8,211	27.97%
AVERAGE	28,090	7,194	25.6%
Auto Shredding News			
July 2022	2,699	929	34.4%
August 2022	2,819	894	31.7%
September 2022	2,854	1,003	35.1%
October 2022	2,912	931	32.0%
November 2022	2,927	935	31.9%
December 2022	2,943	1,016	34.5%
AVERAGE	2,859	951	33.3%

E-NEWSLETTERS			
	Sent Count	Total Opens	% Total Opens
Plastic Recycling Report			
July 2022	32,889	8,875	27.0%
August 2022	33,067	8,311	25.1%
September 2022	33,691	9,849	29.2%
October 2022	34,761	9,320	26.8%
November 2022	35,317	9,239	26.2%
December 2022	35,678	9,571	26.8%
AVERAGE	34,234	9,194	26.9%
Global Report			
July 2022	9,230	2,936	31.8%
August 2022	9,269	2,949	31.8%
September 2022	9,170	2,933	32.0%
October 2022	9,187	2,960	32.2%
November 2022	9,167	3,063	33.4%
December 2022	9,165	3,365	36.7%
AVERAGE	9,198	3,034	33.0%