

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**AEROSPACE MANUFACTURING AND DESIGN** is a B2B brand intended for individuals with broad based interests in the aerospace manufacturing industry including commercial, private, and government/military sectors. The publication is also tailored to contract/equipment manufacturers and maintenance, repair, and overhaul (MRO) personnel in the aviation industry. The brand content and editorial scope of the publication includes news and industry coverage, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

**MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES**

**AEROSPACE MANUFACTURING AND DESIGN** is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet.

**FIELD SERVED**

**AEROSPACE MANUFACTURING AND DESIGN** serves aerospace/aircraft manufacturers; contract/equipment manufacturers; maintenance, repair, and overhaul businesses serving the aerospace industry; systems integrators and others allied to the field including research & development (R&D), testing & design and quality assurance businesses.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are corporate management, engineering management, manufacturing/production engineering, design/development engineering, plant management, manufacturing/production management, quality management, systems integration, purchasing and other job functions allied to the field.

**CHANNELS**

**AEROSPACE  
MANUFACTURING  
AND DESIGN  
PRINT AND DIGITAL  
MAGAZINE**



**EXECUTIVE SUMMARY**

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>AEROSPACE MANUFACTURING AND DESIGN PRINT AND DIGITAL MAGAZINE</b>			
Unique Total* (5 issues in the period)	20,564	-	20,564
a. Print	13,701	-	13,701
b. Digital	9,818	-	9,818

(See Paragraph 3b for Source)

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

## AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	1,430
Allocated for Trade Shows and Conventions	110
All Other	565
<b>TOTAL</b>	<b>2,105</b>

## 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	19,967	97.1	19,967	97.1	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	597	2.9	597	2.9	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>20,564</b>	<b>100.0</b>	<b>20,564</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

## 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issue	Print	Digital	Unique Total Qualified*
January/February	13,699	9,724	20,552
March	13,705	9,775	20,540
April	13,700	9,830	20,571
May	13,700	9,875	20,575
June	13,700	9,885	20,582

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

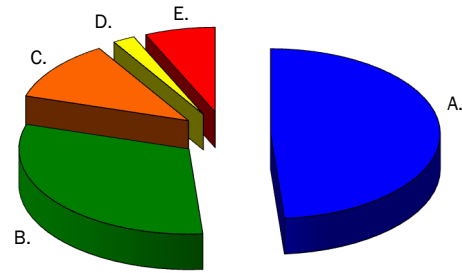
## 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022 This issue is 0.1% or 14 copies above the average of the other 4 issues reported in Paragraph 2.

Business & Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Corporate Management	Design/Development Engineering, Engineering Management	Manufacturing/Production Management, Plant Management, Manufacturing/Production Engineering, (Note 1)	Purchasing	Other Job Functions Allied to the Field
Aerospace/Aircraft Manufacturer (commercial, private, government/military)	10,025	48.7	7,295	4,249	1,922	4,092	3,584	272	155
Job Shop/Contract Manufacturer	6,378	31.0	4,687	2,785	1,947	1,780	2,374	197	80
Maintenance, Repair and Overhaul (MRO)	2,361	11.5	1,620	1,097	932	513	762	118	36
Systems Integrator	442	2.1	78	377	139	189	58	7	49
Others Allied to the Field	1,369	6.7	20	1,367	342	323	195	25	484
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>20,575</b>	<b>100.0</b>	<b>13,700</b>	<b>9,875</b>	<b>5,282</b>	<b>6,897</b>	<b>6,973</b>	<b>619</b>	<b>804</b>
<b>PERCENT</b>	<b>100.0</b>		<b>66.6</b>	<b>48.0</b>	<b>25.7</b>	<b>33.5</b>	<b>33.9</b>	<b>3.0</b>	<b>3.9</b>

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.  
Note 1: Includes Quality Management and Systems Integration.

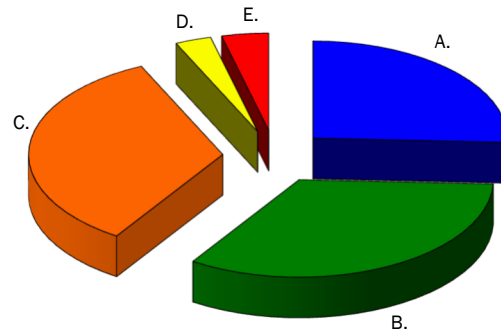
### 3a. Breakout of Qualified Circulation by Business and Industry

Business and Industry	Total Qualified	Percent of Total
A. Aerospace/Aircraft Manufacturer (commercial, private, government/military)	10,025	48.7
B. Job Shop/Contract Manufacturer	6,378	31.0
C. Maintenance, Repair and Overhaul (MRO)	2,361	11.5
D. Systems Integrator	442	2.1
E. Others Allied to the Field	1,369	6.7



### 3a. Breakout of Qualified Circulation by Job Function

Job Function	Total Qualified	Percent of Total
A. Corporate Management	5,282	25.7
B. Design/Development Engineering, Engineering Management	6,897	33.5
C. Manufacturing/Production Management, Plant Management, Manufacturing/Production Engineering,	6,973	33.9
D. Purchasing	619	3.0
E. Other Job Functions Allied to the Field	804	3.9



### 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

Qualification Source	Qualified Within				Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years					
I. Direct Request:	<b>17,473</b>	<b>1,356</b>	-	<b>11,954</b>	<b>9,875</b>	<b>18,829</b>	<b>91.5</b>	
II. Request from recipient's company:	-	-	-	-	-	-	-	
III. Membership Benefit:	-	-	-	-	-	-	-	
IV. Communication (other than request):	-	-	-	-	-	-	-	
V. <b>TOTAL</b> – Sources other than above (listed alphabetically):	<b>1,746</b>	-	-	<b>1,746</b>	-	<b>1,746</b>	<b>8.5</b>	
Association rosters and directories	-	-	-	-	-	-	-	
Business directories	-	-	-	-	-	-	-	
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-	
**Other sources	1,746	-	-	1,746	-	1,746	8.5	
VI. Single Copy Sales:	-	-	-	-	-	-	-	
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>19,219</b>	<b>1,356</b>	-	<b>13,700</b>	<b>9,875</b>	<b>20,575</b>	<b>100.0</b>	
<b>PERCENT</b>	<b>93.4</b>	<b>6.6</b>	-	<b>66.6</b>	<b>48.0</b>	<b>100.0</b>		

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

\*\*See Additional Data

### 3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	13,103	9,875	19,978	97.1
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	597	-	597	2.9
Single Copy Sales	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>13,700</b>	<b>9,875</b>	<b>20,575</b>	<b>100.0</b>

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

